



# FOUNDATION *of* HOPE

*Breakthrough Research for Mental Illness*

**2024 ANNUAL REPORT**

[walkforhope.com](https://walkforhope.com)

2024

## OUR VISION

- ▶ To eliminate suffering from mental illness

## OUR MISSION

- ▶ To conquer mental illness by investing in groundbreaking scientific research and mental health initiatives

## SINCE 1984

**197** *Research Grants Funded*

**\$9.4M** *Total Research Awarded*

**\$254M** *Total Leveraged and Further Funding*

## OUR BELIEFS

- ▶ Scientific research is the key to finding effective and long-lasting treatments and cures for mental illness
- ▶ Mental illness adversely impacts individuals, families, friends, and entire communities
- ▶ Stigma is one of the greatest barriers to improving outcomes of mental illness
- ▶ Early-stage scientific research creates exponential value
- ▶ Everyone with mental illness deserves successful treatment

## OUR PURPOSE



**1989**  
Spearheaded first Walk for Hope (honoring Thad Jr.).

**2000**  
Created endowed distinguished professorship at UNC.

**2016**  
Surpassed \$1 million in revenue.

**2023**  
Launched \$5M Capital Campaign for CHAAMP.

**1985**  
Awarded first research grant to Dorothea Dix Hospital for \$10k.

**1992**  
Held first Evening of Hope gala at Eure home.

**2004-2017**  
George Thanhauser Bike for Hope events held.

**2020-2021**  
Pivoted to Drive-Thru events due to pandemic.

**2024**  
Most successful year ever.



  
**FOUNDATION of HOPE**

*Breakthrough Research for Mental Illness*

**40 YEARS OF  
SEEDING  
INNOVATION**

IN 2024, WE CELEBRATED OUR 40<sup>TH</sup> ANNIVERSARY



CHILD AND ADOLESCENT ANXIETY AND MOOD  
DISORDERS PROGRAM (CHAAMP)

**Investing**  
in our children.  
**Impacting**  
our future.

**\$1,549,147** *Raised in 2024*

Adam Miller, PhD, joined  
CHAAMP as Associate Director  
and Adolescent Expert and  
the team grew to 17

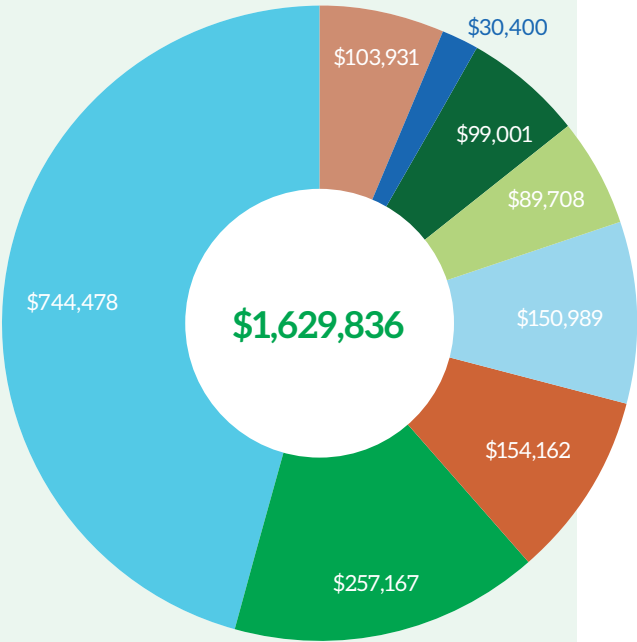
Dedicated the CHAAMP  
Giving Tree sculpture at the  
Angus Barn to commemorate  
donor generosity

\$26 million in research  
ongoing, plus social media  
collaborations and  
research initiatives

**\$4,973,610**  
*Raised Since Inception 2021 – 2024*



# 2024 Total Grants and Gifts Awarded



- \$103,931 Anxiety
- \$30,400 Community Grant (Mental Health Initiative)
- \$99,001 Eating Disorders
- \$89,708 PTSD
- \$150,989 Schizophrenia
- \$154,162 Women's Mood Disorders
- \$257,167 Other Research / Dementia
- \$744,478 CHAAMP Research Grants & Program Gifts

Research Grants Funded

11

Federal Funds Leveraged  
**\$23M**





## Bahia Summer Party

July 28, 2024

**\$159,499** Total Raised (GROSS)

**Liquid Pleasure Band**

A wine- and food-focused summer fundraiser for CHAAMP, held for the 2nd time at the Bahia Beach House & Surf Bar in Atlantic Beach.



## Evening of Hope

September 11, 2024

**\$912,171** Total Raised (GROSS)

**Dennis Quaid Speaker**

A powerful and elegant night for 435 guests, including Scotty McCreery, who recognized 9/11 by singing the National Anthem.



## Igniting Hope

September 12, 2024

**\$251,663** Total Raised (GROSS)

**Soul Psychedelique Band**

Fun, festive night for over 250 guests with dinner, dancing, live & silent auctions, "Imagine" themed cocktails, and more.





## Mighty Giveback

September 21, 2024

**\$64,000** Total Raised (GROSS)

## CHAAMP Support

Band Together / United Way of the Triangle's fundraiser supported CHAAMP with a big concert at Red Hat.



## Walk for Hope

October 13, 2024

**\$962,723** Total Raised (GROSS)

## Biggest Walk Ever

The 36th Walk for Hope, Run & Festival was the largest ever in fundraising, with over 4,000 people at the Angus Barn.



## Annual Fund

November 19 - December 31, 2024

**\$123,849** Total Raised (GROSS)

## CHAAMP Support

Successful Campaign for CHAAMP public launch to help "Cross the Finish Line" to the \$5 million fundraising goal.





- ▶ Installed the new CHAAMP Giving Tree art sculpture at the entrance of the Angus Barn



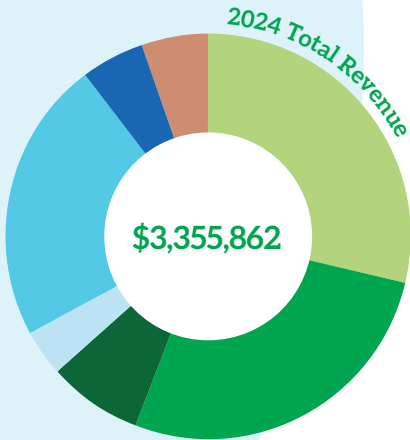
- ▶ Celebrated our 40th anniversary all year with throwback photos, videos, stories, and more
- ▶ Expanded our team with one new staff member and 3 new Board members



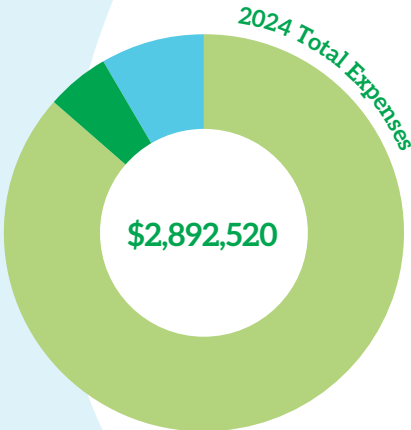
- ▶ Signed and sent over 5,000 thank you letters
- ▶ Continued fundraising success for the Campaign for CHAAMP with donor cultivation events at the Angus Barn Wine Cellar and the Carolina Exotic Car Club
- ▶ Raised the highest amount of money to date across all events
- ▶ Celebrated funding over \$1 million in breakthrough research



# Turning the Tide with Research



\$962,723	Walk for Hope	\$756,403	CHAAMP Gifts
\$912,171	Evening of Hope	\$170,498	CHAAMP Events
\$251,663	Igniting Hope	\$178,555	Other Contributions
\$123,849	Annual Fund Campaign (100% of Annual Fund gifts in 2024 were allocated to the CHAAMP research program)		



\$2,501,168	Programs & Grants
\$146,448	Management & General
\$244,903	Fundraising

## BOARD OF TRUSTEES

- Sarah Wesley Fox, Chair
- Michael Zarzar, MD, Vice-Chair
- Jack Naftel, MD, Interim Treasurer
- Elizabeth C. Skvarla, Secretary
- Dana Boole
- Nicole Cafazzo Spector, MD
- Mary Cantando
- Terry Carlton
- Taylor Cash, Jr.
- Asa Cordle, MD
- Elizabeth Cox, MD
- Jody Darden
- Tanya Doeblner
- John Gilmore, MD
- Sylvia Hackett
- Steve Jones
- Easter Maynard
- Samantha Meltzer-Brody, MD, MPH
- Hilda Pinnix-Ragland
- Randy Quirk
- David Rubinow, MD
- Ken Smith
- Steve Thanhauser
- Marion Winston

# Thank You!



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