

Evening of Hope & Igniting Hope

2025 SPONSORSHIP OPPORTUNITIES

September 10 - 11, 2025
Pavilion at the Angus Barn, Raleigh

*Evening
of Hope*



and



*Igniting
Hope*

Two Incredible Nights

Evening of Hope Details

- Magnificent gala with exquisite 4-course dinner and exceptional wine pairings
- Premier, limited seating for 420 guests, comprised of prominent individuals, corporate leaders, and social influencers from the most affluent zip codes in the Triangle
- Spectacular, elegant setting at an iconic Raleigh venue
- Celebrity keynote speaker with photo opportunity
- Silent & live auctions, featuring wine, fabulous getaways, unique experiences, and more
- Sold out for the last 12 years
- Individual seats are \$750 each and tables of ten (10) seats are \$7,500



Igniting Hope Details

- Casual, fun, and festive celebration of dinner and dancing with 300 guests
- Delectable Southern culinary experience showcasing Carolina charm at it's finest and accompanied by unique wines and specialty cocktails
- Spectacular, elegant setting at an iconic Raleigh venue
- Featuring energetic performance band
- Silent & live auctions, featuring wine, fabulous getaways, unique experiences, and more
- Individual seats are \$250 each and tables of ten (10) seats are \$2,500



Sponsorship Packages

2025 sponsors receive benefits across both the Evening of Hope and Igniting Hope events!

SPONSORSHIP BENEFITS*	PRESENTING \$35,000	SPEAKER \$25,000	AUCTION \$15,000	PAVILION \$10,000	BARN \$5,000	PROGRAM \$2,500
Seats at the Evening of Hope	10 Premium	8 Preferred	4 Pavilion	2 Patio	-	-
Seats at Igniting Hope	10 Premium	8 Preferred	10 Preferred	8	6	4
Prominent signage locations throughout venue both nights	5	4	3	3	3	3
Recognition in printed program at Evening of Hope	Name on front cover & full page ad	Full page ad & name on Speaker page	Half page Logo	Logo	Logo	Name inside front cover & logo inside back cover
Recognition on menu card at Igniting Hope	Name on front cover & logo on back	Logo on back	Logo on back	Logo on back	Logo on back	Logo on back
Logo on digital slideshow during both events	✓	✓	✓	✓	✓	✓
Logo in rotation on mobile auction bidding screen	✓	✓	✓	✓	✓	✓
Logo & link on EOH / IH website	✓	✓	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓	✓	✓
Logo on event emails	✓	✓	✓	✓		
Recognition in text messages from auction software	✓	✓	✓			
Spotlight email highlighting sponsor business	✓	✓				
Verbal recognition from the podium at the event	✓	✓				
Logo on FOH website as year-round sponsor	✓	✓				
Recognition on printed invitation (2,000)	Name & Logo	Logo				
Logo on parting gift for guests	✓					
<i>Estimated tax-deductible amount</i>	\$31,750	\$22,000	\$12,950	\$8,600	\$4,250	\$2,000

*Availability of all sponsorship benefits are based on scheduling and print deadlines.

Foundation of Hope is a 501(c)(3) nonprofit organization. EIN / Tax ID #56-6246626. The Fair Market Value (FMV) of each Evening of Hope seat is \$200 and each Igniting Hope seat is \$125. The balance of your payment may be tax-deductible.

Thanks to our 2024 Sponsors

CPI Security | First Citizens Bank | Summit Hospitality Group | UNC Health
 First National Bank | Band Together - United Way | Synergy Face + Body
 CJF Contracting | Delta Air Lines | Diamonds Direct | Rick & Annette Guirlinger

2025 Exclusive Opportunities

Exclusive opportunities include all sponsor benefits of "Barn" level in addition to the below!

PADDLE: \$8,000

- Logo on one side of the auction bid paddles
- "Barn" level sponsor benefits plus 2 additional Igniting Hope tickets

RECEPTION: \$8,000

- Logo on one side of the cocktail napkin
- "Barn" level sponsor benefits plus 2 additional Igniting Hope tickets

SIGNATURE COCKTAIL: \$6,000

- Opportunity to create and name signature cocktail provided to all guests at Igniting Hope
- Signage at Gala entrance
- "Barn" level sponsor benefits

BAND: \$6,000

- Logo on event emails including Band information
- Logo on signage at Band stage at Igniting Hope
- "Barn" level sponsor benefits



Previous Evening of Hope Speakers



Dennis Quaid
2024



Wynonna Judd
2023



Marie Osmond
2022



LeAnn Rimes
2022



Elizabeth Vargas
2019



Brooke Shields
2018



Zak Williams
2015



Mariel Hemingway
2013

About the Foundation of Hope

Contact Us

Contact us to reserve your sponsorship or for more information.

Shelley Eure Belk
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Blair Wall Smallman
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Our Mission

Our mission is to conquer mental illness by investing in groundbreaking scientific research and mental health initiatives. We support UNC-Chapel Hill Department of Psychiatry projects that focus on understanding the causes of, and potential treatments for, mental illnesses.

To date, the Foundation has proudly awarded 197 scientific research grants totaling more than \$9.4 million in transformative seed research funding; these funds have leveraged an additional \$254 million for further studies from federal and private agencies.

Why We Care

50% of teens with a mental illness drop out of school; even fewer receive treatment and often not for years

Every 62 minutes someone dies as a direct result of an eating disorder like anorexia or bulimia

42% of adults and teens are now clinically anxious or depressed; 13% also battle substance use and 11% have considered suicide

The generosity of our sponsors helps make the Evening of Hope Gala and Igniting Hope the most elegant, sophisticated, fun events in town. But more importantly, it allows us to fund research with far-reaching, powerful impacts for the **1 in 4 adults and children** now living with a mental illness.

The facts are staggering, but you can join us to combat the mental health tsunami of need by underwriting this event to effect real change in our community. Because there is nothing we cannot accomplish together.

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