



FUNDRAISING TIPS

It can be awkward to ask people for money. But people are surprisingly generous! And small donations still add up in a big way. Here are some tips to set, meet and exceed your fundraising goals.

General Advice

- **Share your fundraising goal and your why** through social media, emails, and in conversation.
- **Lead by example:** Donate to yourself to motivate others.
- **Reflect your style in your approach**, whether it's texts, calls or handwritten notes.
- **Get creative:** do you bake? Paint? Sing? Sell cookies, take art commissions, write custom songs!
- Your employer might have a **matching gifts program**, which can double your dollars.
- **Keep people updated** on how close you are to your goal.

Raise \$80

- Ask 2 relatives for \$20 each.
- Leave a jar at your local cafe; raise \$10.
- Tell your Facebook friends; raise \$25.
- Sell 1 raffle ticket for \$5.

Raise \$150

- Ask 4 relatives for \$25 each.
- Challenge friends to Venmo bingo: make \$25.
- Sell a raffle ticket for \$5.
- Sponsor yourself! Give \$20.

Raise \$250 and Beyond

- Ask 4 team members to ask their Facebook friends and Twitter followers for \$25 each.
- Make a short YouTube or Instagram video with your story and ask viewers for \$5.
- Sell 5 raffle tickets for \$20.
- Host a movie night with snacks, and invite 5-10 friends. Ask each for a \$10 donation.
- Volunteer to make grocery runs for seniors in your community and ask each for a donation!

Raffle Tickets!

Sell tickets for \$5 apiece (5 for \$20, or a 10 for \$30) to raise BIG money for your team. Call us at 919-781-WALK, or pick yours up at 3108 Glen Royal Rd. You can also sell these raffle tickets online at this link: <https://app.racereach.com/form/57872>. Each ticket could WIN one of three prizes:

1. Domestic air travel for two from Delta Air Lines
2. \$500 gift card to Blue Water Spa
3. \$250 gift card to Second Empire Restaurant and Tavern

