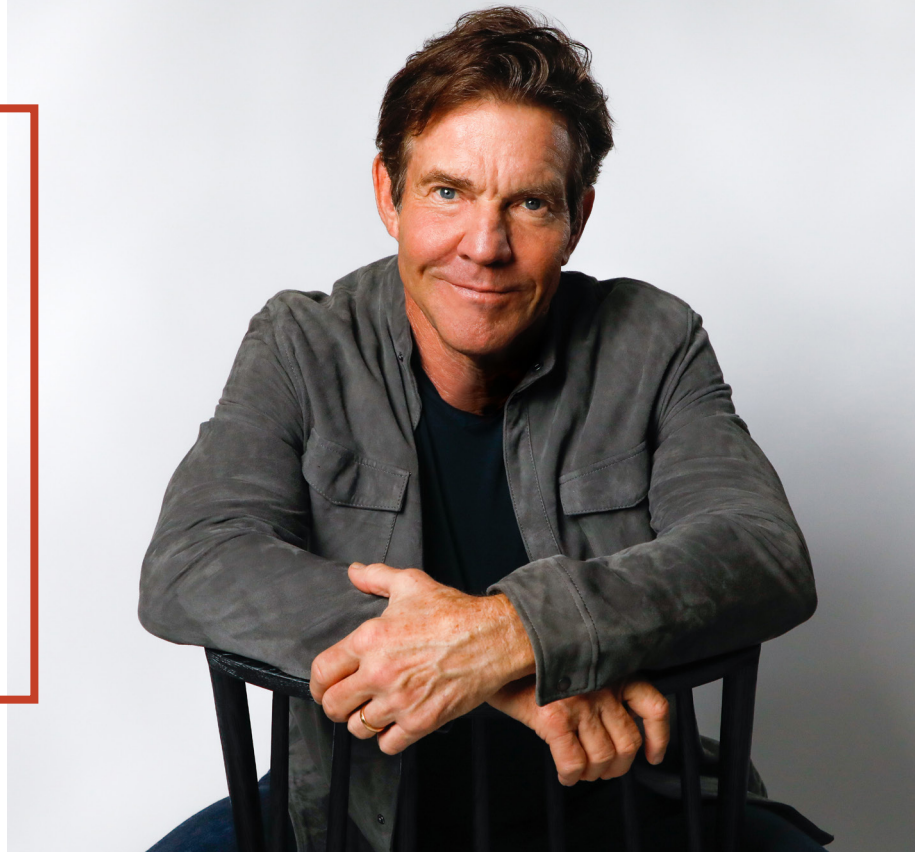


**Wednesday, September 11**

## Evening of Hope Gala

Featuring actor, songwriter,  
and mental health advocate

**Dennis Quaid**



*and*



**Thursday, September 12**

## Igniting Hope

Dinner and dancing to  
**Soul Psychedelique**

# Two Incredible Nights

## Evening of Hope Details

**Wednesday, September 11, 2024 at 6:00 p.m., Angus Barn Pavilion**

- Magnificent gala with exquisite 4-course dinner and exceptional wine pairings
- Premier, limited seating for 420 guests, comprised of prominent individuals, corporate leaders, and social influencers from the most affluent zip codes in the Triangle
- Spectacular, elegant setting at an iconic Raleigh venue
- Celebrity keynote speaker and opportunity for photo with Dennis Quaid
- Silent & live auctions, featuring wine, fabulous getaways, unique experiences, and more
- Sold out for the last 11 years
- Individual seats are \$750 each and tables of ten (10) seats are \$7,500



## Igniting Hope Details

**Thursday, September 12, 2024 at 6:00 p.m., Angus Barn Pavilion**

- Casual, fun, and festive celebration of dinner and dancing with 300 guests
- Delectable Southern culinary experience showcasing Carolina charm at it's finest and accompanied by unique wines and specialty cocktails
- Spectacular, elegant setting at an iconic Raleigh venue
- Featuring energetic performance band The Soul Psychedelique Orchestra
- Silent & live auctions, featuring wine, fabulous getaways, unique experiences, and more
- Individual seats are \$250 each and tables of ten (10) seats are \$2,500



# Sponsorship Packages

2024 sponsors receive benefits across both the Evening of Hope and Igniting Hope events!

SPONSORSHIP BENEFITS*	PRESENTING \$30,000	SPEAKER \$25,000	HOPE \$20,000	AUCTION \$15,000	PAVILION \$10,000	BARN \$5,000	PROGRAM \$2,500
Seats at the Evening of Hope	10 Premium	10 Premium	6 Preferred	2 Patio	-	-	-
Seats at Igniting Hope	10	4	2	10	10	4	2
Prominent signage locations throughout venue both nights	5	5	4	3	3	3	3
Recognition in printed program at Evening of Hope	Name on front cover & full-page	Half page	Half page	Logo	Logo	Logo	Name inside front cover & logo inside back cover
Recognition on menu card at Igniting Hope	Name on front cover & logo on back	Logo on back	Logo on back	Logo on back	Logo on back	Logo on back	Logo on back
Logo on digital slideshow during both events	✓	✓	✓	✓	✓	✓	✓
Logo in rotation on mobile auction bidding screen	✓	✓	✓	✓	✓	✓	✓
Logo & link on EOH / IH website	✓	✓	✓	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓	✓	✓	✓
Logo on event emails	✓	✓	✓	✓	✓		
Recognition in text messages from auction software	✓	✓	✓	✓			
Verbal recognition from the podium at the event	✓	✓	✓				
Spotlight email highlighting sponsor business	✓	✓	✓				
Logo on FOH website as year-round sponsor	✓	✓					
Recognition on printed invitation (2,000)	Name & Logo	Logo					
Opportunity to provide parting gift for guests	✓						
<i>Estimated tax-deductible amount</i>	<i>\$26,800</i>	<i>\$22,550</i>	<i>\$18,580</i>	<i>\$13,360</i>	<i>\$8,750</i>	<i>\$4,500</i>	<i>\$2,250</i>

\*Availability of all sponsorship benefits are based on scheduling and print deadlines.

Foundation of Hope is a 501(c)(3) nonprofit organization. EIN / Tax ID #56-6246626. The Fair Market Value (FMV) of each Evening of Hope seat is \$195 and each Igniting Hope seat is \$125. The balance of your payment may be tax-deductible.

## Thanks to our 2023 Sponsors

CPI Security | Pinnacle Financial Partners | UNC Health | Drucker + Falk | First Citizens Bank  
 First National Bank | Synergy Face + Body | Bayleaf Vet | Blue Water Spa | Delta Air Lines  
 Diamonds Direct | Rick & Annette Guirlinger



# 2024 Exclusive Opportunities

*Exclusive opportunities include all sponsor benefits of "Barn" level in addition to the below!*

## PADDLE: \$8,000

- Name / Logo on one side of the auction bid paddles
- 2 additional Igniting Hope tickets

## RECEPTION: \$8,000

- Name / Logo on one side of the cocktail napkin
- 2 additional Igniting Hope tickets

## SIGNATURE COCKTAIL: \$6,000

- Opportunity to create and name signature cocktail provided to all guests at Igniting Hope
- Signage at Gala entrance

## BAND: \$6,000

- Name on event emails including Band information
- Logo on signage at Band stage at Igniting Hope



## Previous Evening of Hope Speakers



Wynonna  
Judd  
2023



Marie  
Osmond  
2022



LeAnn  
Rimes  
2022



Elizabeth  
Vargas  
2019



Brooke  
Shields  
2018



Ashley  
Judd  
2016



Zak  
Williams  
2015



Mariel  
Hemingway  
2013

# About the Foundation of Hope

## Contact Us

Contact us to reserve your sponsorship or for more information.

Shelley Eure Belk  
Executive Director  
[shelley@walkforhope.com](mailto:shelley@walkforhope.com)

Blair Wall Smallman  
Development Manager  
[blair@walkforhope.com](mailto:blair@walkforhope.com)

## Our Mission

Our mission is to conquer mental illness by investing in groundbreaking scientific research and mental health initiatives. We support UNC-Chapel Hill Department of Psychiatry projects that focus on understanding the causes of, and potential treatments for, mental illnesses.

To date, the Foundation has proudly awarded 197 scientific research grants totaling more than \$9.4 million in transformative seed research funding; these funds have leveraged an additional \$254 million for further studies from federal and private agencies.

## Why We Care

*50% of teens with a mental illness drop out of school; even fewer receive treatment and often not for years*

*Every 62 minutes someone dies as a direct result of an eating disorder like anorexia or bulimia*

*42% of adults and teens are now clinically anxious or depressed; 13% also battle substance use and 11% have considered suicide*

The generosity of our sponsors helps make the Evening of Hope Gala and Igniting Hope the most elegant, sophisticated, fun events in town. But more importantly, it allows us to fund research with far-reaching, powerful impacts for the **1 in 4 adults and children** now living with a mental illness.

The facts are staggering, but you can join us to combat the mental health tsunami of need by underwriting this event to effect real change in our community. Because there is nothing we cannot accomplish together.

## Stay Connected



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