



Foundation of Hope for Research and Treatment of Mental Illness Year-Round Sponsorship Opportunity

Our year-round sponsors are partners and ambassadors throughout the year, and each relationship is incredibly meaningful to the success of our Foundation. While each year-round sponsorship is unique in terms of the support they provide, there is typically a valued combination of all three of the following ways to support our organization: financial support, in-kind contributions support, and participation support.

Year-Round Sponsorship Description:

It is anticipated that a year-round sponsor will:

- Become informed about the Foundation of Hope’s mission, vision, and beliefs.
- Be an ambassador of the Foundation, whenever possible, by communicating its mission, raising community awareness, and helping to advance support of the Foundation.
- Share resources and talents with the Foundation of Hope whenever possible.
- Encourage others in the community to support the Foundation of Hope and its fundraising efforts.
- Financially support, at a minimum, our two major annual fundraisers—the annual Evening of Hope, held in September, and the annual Walk for Hope, held in October—at a combined \$25,000 minimum cash contribution level. In-kind contributions can be taken into consideration as cash contributions on a case-by-case basis.
- Provide appropriate in-kind contributions as part of year-round sponsorship agreements. In-kind support is usually offered in addition to financial support; however, in-kind support can be considered financial support, depending upon the need and value of the contribution. We recognize the value of in-kind contributions, but they do not typically translate equally at cash value.
- Attend **or** be represented at both of the Foundation of Hope’s two fundraising events when possible. We encourage Walk for Hope teams, and we deeply appreciate participation at our Evening of Hope gala.

Foundation’s Mission, Vision, and Beliefs:

Our Vision:

To eliminate suffering from mental illness.

Our Mission:

To conquer mental illness by investing in groundbreaking scientific research and mental health initiatives.

Our Beliefs:

- Scientific research is the key to finding effective and long-lasting treatments and cures for mental illness.
- Mental illness adversely impacts individuals, families, friends, and entire communities.
- Stigma is one of the greatest barriers to improving outcomes of mental illness.
- Early-stage scientific research creates exponential value.
- Everyone with mental illness deserves successful treatment.

***If you would like to be a year-round sponsor, please contact Shelley Belk at 919-781-9255
or shelley@walkforhope.com.***